

Where is your tattoo from?

Exhibition Title

Tattoo YOU!

Main Message

London and Londoners are a part of a larger tattoo culture. Tattoos are a form of self-expression for both the person giving and those receiving them, situating the people on both sides of the exchange in various intersecting cultures.

TYPE

Feedback Station (Map based)

OBJECTIVE(S) (What is the purpose of this physical interactive? How will it help visitors understand the concepts and themes of the exhibition?)

- Invite visitors to foster interconnections by seeing how many places there are to get tattoos, and what styles are done there
- Allow visitors to explore different tattoo artists and their styles
- Hopefully inspire visitors to follow new artists on social media, or book tattoos

MESSAGE for Interactive

Tattoos can be acquired near and far. Different artists have different styles and some people will travel far to get tattoos from them. How we connect through art on a national and international scale.

IMPORTANCE TO EXHIBITION [is it essential, important, nice-to-have? Why?]

Essential

Important

Nice-to-have

DESCRIPTION

(How do you see it working?)

I want people to be able to see the spread of locations of tattoos that people have brought to London, and how far reaching the community is. So I want people to be able to explore pins that show the locations of different tattoo studios, who the artist was and what their work was like. I also want people to be able to share their tattoos, the location and an image.

I want a map that visitors can add a pushpin that has the address of the tattoo artist's studio, social media links, and an image of the artist's work (ideally, it would be an image of their own tattoo). Visitors can explore other pushpins/images that tag artists/studios.

EXAMPLES OF STATION DESIGN

<https://map.proxi.co/r/BQaulOpYslrY1aWn-prD>

Proxi is one of the examples I could find that does what I want it to do. This is oddly of breakfast places at the Calgary Stampede, but it is a map that allows for community added pins.

<http://crowdspot.com.au/>

This is also an example that allows for multi-user entered pins. Anova used this several years ago to map where women felt unsafe in London, the report is here: <https://www.anovafuture.org/wp-content/uploads/2021/02/Safe-Cities-London-Scoping-Study.pdf>

AUDIENCE

(For which ML target audience is this intended?)

Target Age:	5-8 yrs	8-14 yrs	14+ yrs
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Target Audience will be 18+ as that is the legal age required to get a tattoo. Younger ages could participate by photographing and helping their parents/older siblings.

RESEARCH NEEDS

(Identify sources of information to produce the interactive (e.g. articles, websites, etc.) Where can the material to build the interactive be sourced? What are the costs?)

Materials/Objects

- Large monitor, or projector
- Computer

For the above, I am partly assuming the Museum already has some that they use in their galleries.

- Likely a Subscription for a Mapping Software. Proxi costs \$18 per month, or \$108 a year. This gets you up to 500 pin points and the price increases as you need more points.
 - Part of the cost of this software is convenience. You can create the map yourself on Google maps for free, but that requires users emailing in their points and someone going through them periodically and uploading them. Maps you pay for allow users to upload their own points.

Quotes

N/A

Graphics

- Map (generally provided by website)
- Tiny Tattoo Gun Image (to be the map point symbol)
- QR Code for people to scan to access the map on their personal device.

Copy for the Station

Use your phone to scan the QR code. Explore the locations and samples of various tattoo artists. Add a pin and upload an image of your tattoo to share your favourite artist!

NOTES

I do want to say that this could be made low tech, though that comes with its own complications. Because I particularly wanted images of the tattoos, along with the location of the artist, this might mean needing to have small photo printers which would allow visitors to print off photos from their phone. This can get expensive with photo paper, as there is no guarantee that they would then post the picture as opposed to taking it home.